

## **EF TELLSONS ENDEAVOUR** Q4 - 2019

Fund Objective: capital growth with less of the volatility of equities. The Fund invests predominantly in global equities and corporate bonds, other listed securities, government bonds, and money markets.

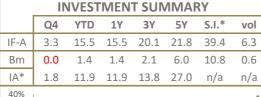
**Investment Process:** the manager follows the fundamentals of the business cycle to select individua equity and bond investments with attractive and complementary risk and return profiles within a throughcycle four phase asset allocation framework.

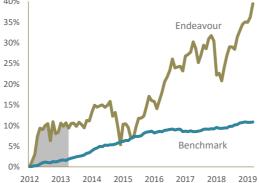
Investment Outcome: over a full business cycle the manager seeks to deliver a total return in excess of the Performance Benchmark, comparable to inflation +3-4% in normal circumstances, and comparable to the longterm return on equities. Fund seeks to generate a 'natural' level of income from bond interest and equity As the year and decade come to a close, we look back over dividends that should be sustainable across the cycle.

Performance Benchmark: the average of the return on an index of short-dated UK Government bonds (upto five years maturity) and rolling five year CPI. The purpose of this benchmark is stability: historically the average of each of these has been about 3-4%, but when one is lower the other is normally higher, offering a steady 'risk free' measure that also accounts for inflation.

Fund Sector: IA\* Mixed Investment 20-60%. Morningstar GBP Moderately Adventurous. Equity investments are limited to 70% of Fund; unhedged foreign currency typically 15-30%, max 50% of Fund.

ellsons Investors LLP (Tellsons) is the investment advisor to the EF Tellsons ndeavour Fund. Tellsons does not offer investment advice to investors o recommendations regarding the suitability of its products. N contained in this report should be construed as advice. The value can go down as well as up and non-sterling current exposures can influence your returns. Investors may not get back the origina amount invested. Past performance is not a guide to future performance. A English language prospectus and Key Investor Information Document ar available for the EF Tellsons Endeavour Fund and investors should consu nents before making an investment decision. Tellsons Investor LLP is registered in England & Wales with number OC377878 at 4 Woodfa Street, London SW3 4DJ and is authorised and regulated by the Financi onduct Authority, 25 North Colonnade, Canary Wharf, London E14 5HS.





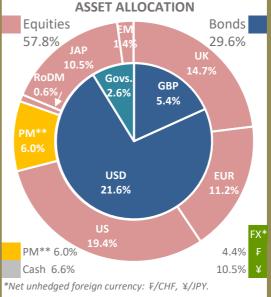
\* Private inception 31.10.12: public inception 03.02.14. See notes, Performance.

#### **COMMENTARY**

the longest expansion in history but one which has all too often resembled a survival cycle more than a business cycle where fragile confidence has so often crumbled in the face of unpredictable politics. Lacklustre economic activity has been borne along by sequential waves of central banl liquidity and corporate financial engineering.

This new decade looks set to continue much as the last one started, with the bath-shaped recovery ongoing, taking much longer than expected and with more central banl accommodation at hand if needed. Identifying any return to normalisation will remain unusually challenging and will be accompanied by the usual perils of accepting the new 'normal' instead. Policymakers must grapple with pervasive deflationary forces, weak aggregate demand, and innovative disruption which may seem as much an opportunity for growth as contributing to the problem.

We continue to place our confidence in a select group of leading companies offering a mix of defensive, cyclical and Running Yield<sup>4</sup> secular growth prospects, underpinned by what are Credit Quality<sup>5</sup> intended to be relatively protective investments that may Corporate years<sup>6</sup> reduce downside risks as the growth and inflation picture evolves, especially in the US.



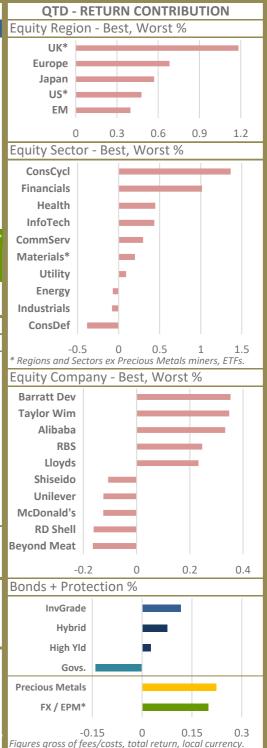
\*\*Precious Metals: gold miners equities / ETFs.

	INVESTMENTS					
r	Equities	TOP 10	Bonds			
0	Procter & Gamble	е	Total			
٥,	Pepsico		Orange			
e	McDonald's		Praxair			
S	RELX		Equinor			
k	Roche		EDP			
	Nestlé		ABB			
e	Diageo		Microsoft			
g	GlaxoSmithKline		USTI 1% 2049			
k	Franco-Nevada		Rabobank			
0	Alibaba		Vodafone			
e	Top 10 bonds + e	quities	47%			
v	Single company		5% max			
v	Individual investr	ments	77			

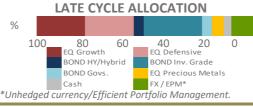
#### **EQUITY PROFILE** Dividend Yield<sup>1</sup> 2.6% PE forward /EPS LTG $^2$ 19.0 x / 9.5% Mkt.Cap. Avg/Median<sup>3</sup> £118 Bn / £36 Bn

# **BOND PROFILE** 3.4% 94% Inv.Grade 5.1 (ex Govs)

See notes for details of profile metrics.







#### **COMPLEMENTARY RETURNS**

This table illustrates how parts of the Fund moved Date of all data, unaudited figures: as of 31st December 2019 (unless differently - correlation - to the highest Growth equities (but otherwise detailed). most volatile) part of the Fund in the last 12 months; the Source for all data: Tellsons Investors LLP, Apex Fund Services, Managers' intention is to have as many parts of the Fund move less or in the opposite direction (negatively) when the highest growth equities become volatile

Correlati	on* ——	<b></b>	less		<b>→</b>	negative
		Cyclical equities		Bonds	PM	FX / EPM
	1	0.38	0.41	-0.24	-0.18	-0.30
Avg wght %	10.4	15.7	25.0	38.5	4.3	9.1
Perf contr %	3.6	2.5	3.6	4.8	1.2	1.4

Creating the portfolio mix with this methodology is how launch model, real cash, portfolio returns, audited; public inception your managers try to build more stability in the Fund, while 03 02 14 all parts ideally contribute to returns. However, a caution: FX: unhedged foreign currency exposure typically 15-30% of the Fund, while this diversification is generally accepted to be good practice, it can't always be relied upon to work as intended! \*See notes: Complementary Returns & Correlation.

Perf. contribution gross of fees/costs, local currency.

#### **FUNDS FACTS**

UCITS V OEIC Fund Type: Strategy: Targeted Return Mixed 20-60%

IA Sector:

Morningstar: Moderately Adventurous

Morningstar Sustainability:



f44m

Elite Funds/Way

Northern Trust Depositary:

Auditors: BDO

Dealing: Daily/Noon

Income Yield: 2.81% dist Jul/Nov Entry/Exit Fees: 0%

Ongoing Charges (OCF): indicative current year

0.27%\* see notes 1.02% 0.67% 1.27% (reserved)

'17 '15 '16 '18 '19 Distribution IF-I Pence per unit 1.73 1.46 1.94 2.13 3.03

#### **RISK & REWARD**

Lower risk Higher risk.

This indicator is based on historical data and may not be a reliable indicator he future risk profile of the Fund which may change. The Fund risk profile ndicated is because the Fund invests in a mixture of investments and their value nay vary more widely than others. Please see the Fund prospectus for mo

### NOTES

Bloomberg, StatPro. Numbers may not add up due to rounding. Performance & Volatility: Inception 31.10.12 includes private pre-

launch audited model portfolio; public inception 03.02.14. Endeavour eturns based on IF Accumulation share class, net dividends reinvested, net of fees; all returns are total returns in local currencies. Volatility is based on monthly returns over 36 months, annualised. Source: Bloomberg, Apex Fund Services. Benchmark: Fund benchmark is the average return of index of short-dated UK government bonds upto five years and rolling five year UK CPI inflation; IA Category performance source: FE trustnet.

Monthly Returns: Highlighted period Oct.12 - Jan.14 show private pre-

imit 50%; EPM: Exchange-traded futures & options contracts may be used to seek to reduce some of the risks of the investments, including currencies, stock indices and interest rates, as permitted for efficient portfolio management under UCITS V regulations. See the Fund's prospectus for further details

Profiles: Equity Profile (1) Dividend Yld: based on estimated annual dividends per share; (2) PE/EPS LT Growth: Bloomberg consensus long-term estimates (excl. a 30bp special situation); (3) Market Capitalisation: average and median in GBP; Bond Profile (4) Running Yld: based on bond coupon and price; (5) Credit quality: weighted average credit quality of bonds; (6) Avg. Maturity: years to maturity (or adjusted for issuer redemption options). Source: Bloomberg: Complimentary Returns & Correlation: illustrates movement of Fund asset classes relative to the highest growth and most volatile equities over the last 12 months.

Income Yield: This is based on the most recent annualised dividend payable for the IF Income share class, financial year ended 29.3.2019 Administration costs applicable to the Income Units are expensed to capital and gross income paid out as distribution.

Fees: Investment fee plus administration expense = OCF (admin 0.27% indicative current year) IF Fixed Investment Fee 0.75%, OCF 1.02% (indic); (RF founders only);

SP Fixed Investment Fee 0.40%. OCF 0.67% (indic. available to Charities, Pensions, SIPP, and Endowment investors):

PF Performance Fee option carries no Fixed Investment Fee, solely admin costs of 0.27% (indic) plus 20% share of outperformance vs. Performance Benchmark.



## FF TELLSONS ENDEAVOUR

Targeted Effective Return

04 - 2019Investment Review & Fund Facts































PLEASE READ THE IMPORTANT WARNING NOTICE OVERLEAF. Any opinions stated in this review are expressed solely as opinions of the investment advisor to the Fund and should not be construed as nvestment advice nor solicitation to invest.