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## FP TELLSONS ENDEAVOUR™

Tellsons believe there are reliable and sustainable investment returns available from *capital employed*. We look for these kind of returns in consistent equity dividends, predictable bond interest payments, and only modest amounts of earnings growth. And we tend to have more confidence in the larger companies that lead their industries, regionally or globally.

- Endeavour is our only fund
- Our money's invested in it
- Our interests aligned with investors
- No fees-on-fees of other people's funds
- No short-selling or leverage
- This is long-term investment, simply

### INVESTMENT COMMENT - JUNE

Equity markets in the US and Europe are approaching new highs. Since last autumn, we have been looking for higher revenue growth to justify these valuations. We've also been looking for more capital investment, reflecting business leaders' confidence in the longer term. There is little evidence of either. So we have been cautious and sharp falls in the Euro and USD currencies of our overseas investments have almost eliminated our modest gains - in sterling terms - for the first half of the year.

FUND TYPE: UCITS IV OEIC  
STRATEGY: Total Return, GBP  
IMA SECTOR: Flexible Investment  
MORNINGSTAR: Moderate Allocation  
LAUNCH DATE: Feb 3<sup>rd</sup>. 2014  
FUND SIZE: £24m  
ACD: Fund Partners WayFM  
DEPOSITARY: State Street

MINIMUM: £3,000  
ADDITIONAL: £500  
REGULAR SAVINGS: £50 per month  
DEALING/NAV: Daily/Noon  
INCOME YIELD: est. 3-4%  
DISTRIBUTION: Jul/Nov

#### ONGOING CHARGES FIGURES (OCF):

RF <£1m 1.30% (estimate)  
IF >£1m 1.05% (estimate)

PF Performance Fee  
PF is an additional share class which gives investors the option of paying a variable fee depending on the performance of the fund against its benchmark.

ENTRY/EXIT: 0%

(Please See Notes, Fees for further details)

Total Returns % (*)	Endeavour (£)	Benchmark (£)	FTSE (£)	DAX (€)	S&P 500 (\$)	MSCI (\$)	Corp Bonds (\$)
Month	-0.55	0.12	-1.22	-1.11	2.07	1.88	0.52
Quarter-to-date	-0.39	0.42	3.26	2.90	5.23	5.04	2.66
Year-to-date (*)	0.68	0.76	5.71	5.66	10.97	10.60	4.41
Since inception (*)	0.68	0.76	5.71	5.66	10.97	10.60	4.41
<b>Volatility:</b>							
Annualised	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
12 months (rollg.)	n.a.	n.a.	10.06	10.65	9.15	9.48	2.79
Since inception	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

\* Based on the RF Accumulation shareclass, inception 03.02.2014. See Notes

%	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YEAR
<b>2014</b>	-1.15	1.00	0.07	-0.74	0.92	-0.55	-	-	-	-	-	-	-
<b>2013</b>	4.17	1.88	-0.33	0.94	0.37	-3.75	4.33	-2.61	0.30	2.05	-0.67	0.75	<b>7.43</b>
<b>2012</b>	-	-	-	-	-	-	-	-	-	-	1.52	1.52	<b>3.04</b>

Audited model portfolio returns are outlined, Oct.12-Jan.14. They are not a reliable indicator of future performance. See Notes

Top 5 Equity Holdings		Top 5 Bond Holdings		
Company	Holding	Company	Call Date / Maturity	Holding
National Grid	2.7%	Nestle	2023	3.6%
Schlumberger	2.3%	Orange	2018 (49)	2.6%
Royal Dutch Shell	1.9%	Investec	2022	2.5%
Givaudan	1.9%	Scottish S Electric	2015 (49)	2.5%
United Utilities	1.8%	Old Mutual	2021	2.4%
<b>TOTAL</b>	<b>10.6%</b>	<b>TOTAL (*)</b>		<b>13.6%</b>

See Notes

Class	Unit Type	ISIN	SEDOL	Bloomberg Ticker	Morningstar
RF	Inc	GB00BJ391D69	BJ391D6	FPERRIG:LN	F00000SGOA
RF	Acc	GB00BJ391F83	BJ391F8	FPERRAG:LN	F00000SGOB
IF	Inc	GB00BJ391G90	BJ391G9	FPEIIG:LN	F00000SGOC
IF	Acc	GB00BJ391H08	BJ391H0	FPERIAG:LN	F00000SGOD
PF	Acc	GB00BJ391J22	BJ391J2	FPEPRAG:LN	F00000SGOE

#### PLATFORM PARTNERS:



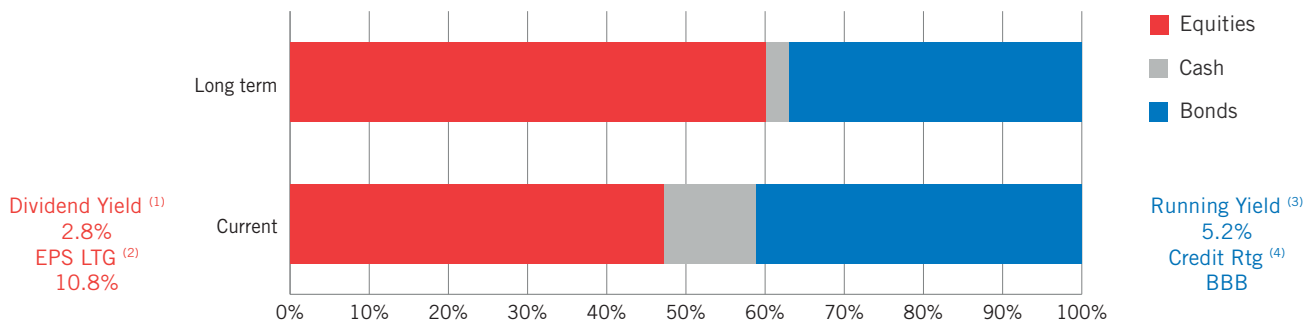
DEALING  
LINE  
**01202  
855 856**

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## ACTIVITY

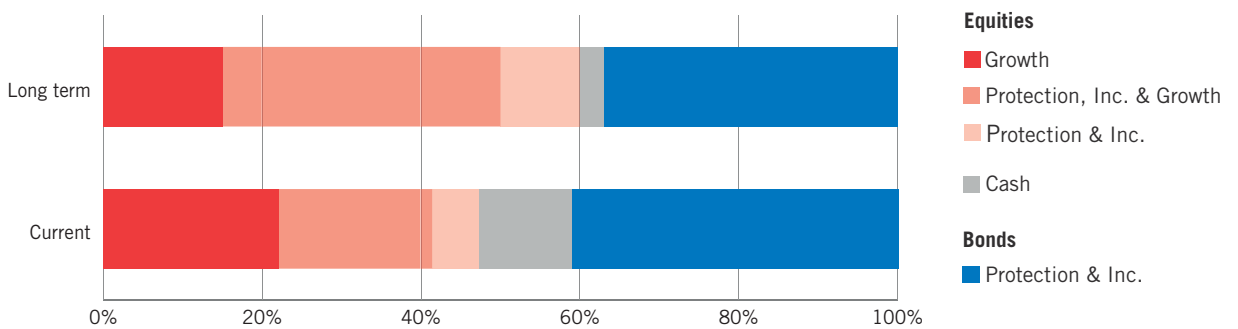
We have reduced some of our Euro-denominated bond investments and added to GBP sterling holdings, enabling us to increase our running yield whilst also modestly shortening our maturity profile. This will afford us adequate protection as UK and US 10 year interest rates move back towards the levels at which they started the year. We made new equity investments in UPS and Atlas Copco.

### Long Term Allocation vs Current



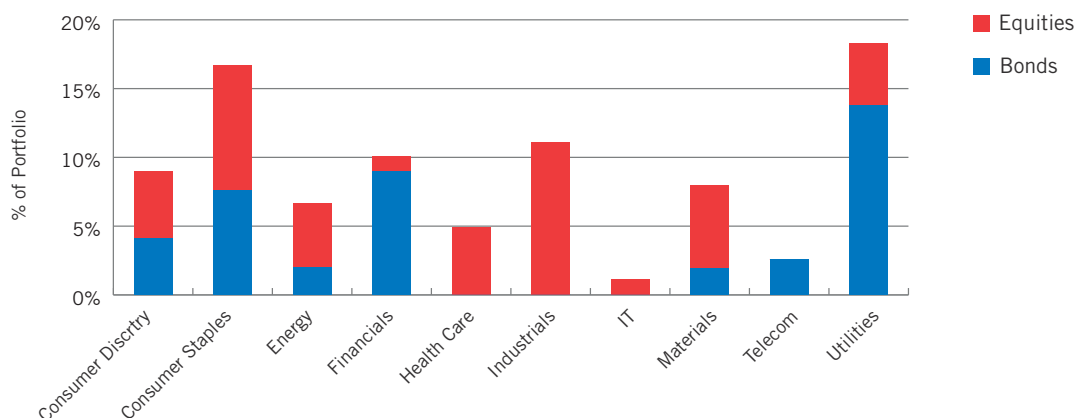
(1-4) See Detailed Performance Notes page.  
Derivatives may be used to reduce some of the risks of our investments. See Fund Prospectus.

### Protection Income & Growth



See Detailed Performance Notes

### Sector Weights



GICS: Global Industry Classification Standard

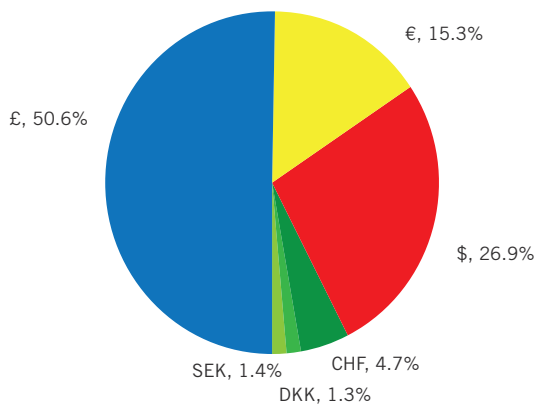
See Detailed Performance Notes

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## PERSPECTIVE

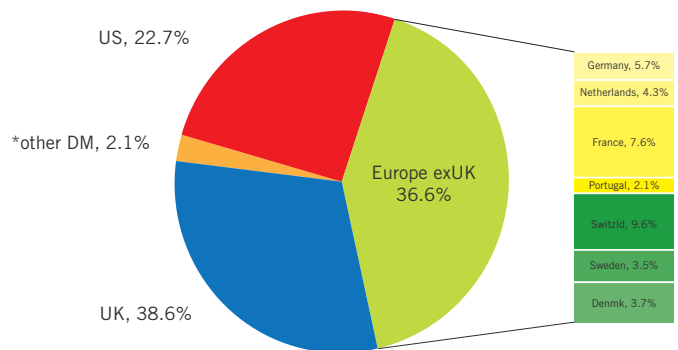
In its recent annual report, the Bank for International Settlements - effectively the central bankers' bank - describes current market conditions as "euphoric". So, while employment is improving in the US and UK and inflation remains subdued, we are concerned that disruption in bond and equity markets is likely as they take their next faltering steps towards a life free of central bank support. Until bond market yields and equity market valuations recalibrate to each other we remain focussed on the downside risks.

### Currency Exposure



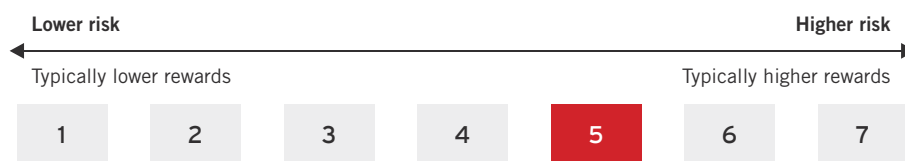
*Non GBP currency exposure is unhedged and can enhance and reduce returns*

### Country Exposure



*\*DM - Developed Markets*

### Risk & Reward



*For further details of this risk factor, please see Fund Key Investor Information Document, KIID*

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## DETAILED PERFORMANCE NOTES

### Date of all data, unaudited figures

As of 30th June 2014. (unless explicitly mentioned below)

### Source for all data

Tellsons Investors LLP, Apex Fund Services, Bloomberg  
Numbers may not add up due to rounding.

### Performance & Volatility Table *(PAGE 1)*

#### Inception 03.02.2014;

Endeavour returns are based on RF Accumulation share class, net of fees; All returns are total returns in local currencies; FTSE - FTSE 100, MSCI - MSCI ACWI (All Country World Index), Corp Bonds - Barclays Global Aggregate Corporate Bonds; Benchmark return is the average of FTSE UK Gilts (<5yrs) and 5-year rolling UK CPI; Volatility is historical volatility: indices sourced from Bloomberg, Endeavour and Benchmark sourced from Apex Fund Services/Statpro.

### Monthly Returns *(PAGE 1)*

#### The public UCITS FP Tellsons Endeavour Fund inception 03.02.2014.

Highlighted and outlined monthly returns show model, real cash, pre-launch portfolio returns from Oct.12 - Jan.14 and are audited.

### Long Term Allocation vs Current *(PAGE 1)*

(1) Dividend Yield: based on 12 months trailing dividends per share and current price as an average for the portfolio; (2) EPS LT Growth: Bloomberg consensus long term EPS growth estimates for equity holdings; (3) Running Yield: based on coupon and current bond price; (4) Credit Rating: S&P weighted average rating of bond holdings.

### Top 5 Investments in Equities and Bonds *(PAGE 3)*

(\*): Bond weights include accrued interest

### Fees

RF <£1m Fixed Investment Fee 1.00%, ONGOING CHARGES FIGURE (OCF): 1.30% (est.);

IF >£1m Fixed Investment Fee 0.75%, ONGOING CHARGES FIGURE (OCF): 1.05% (est.);

PF Performance Fee carries no Fixed Investment Fee: admin costs est. 0.30%; plus 20% share of Outperformance vs the Benchmark: the average of a Gilts index total return (shorter than 5 years) and CPI inflation

(Please see Prospectus for further details and illustrations)